



# Advertising 2025



Hello all good advertisers and supporters!

Momentum would like to thank you very much for the support of our work in 2024!

The upgrade of Livsglede, website and brochures has given us a boost in our work, and you are a big part of us being able to do this for our members with your support.

Momentum wants to give our members the opportunity to participate in activities that spread joy and positivity.

We recently had a seminar with all the regions, and there are already over 40 events/activities planned for the members next year.

We hope that you will continue to support the important work we do for amputees, dysmelists and orthosis users. We also know that their companies are perceived as important supporters, and that their advertising in Livsglede, support for events, and participation in the Momentum gathering, our annual weekend is appreciated!

It is more and more difficult to get support from the public, foundations and others for the implementation of events/activities and the costs for implementation have increased 30-40% in the last 2-3 years.

Your support is therefore incredibly appreciated, and we therefore hope that you will also join us next year and support our work with advertising in Livsglede, contribute with support for events, and in other ways contribute to our important work for the members of Momentum!

The activity committee is already in the process of planning next year's Momentum gathering, which will be at Fornebu from 29.05-01.06.2025.

We hope that as many companies as possible will participate with us, so mark the date in your calendar.

We can also be there for you with our members if you need test persons, want someone for internal professional days to tell about Momentum etc.

Our members also appreciate events you arrange for us such as theme evenings, activity days, etc.

If you want to promote these events with us, put us as a co-organizer of events on FB, send us an email with info and possibly pictures, and we will be happy to share on our social media and website.



Postboks 49, Skøyen, 0212 Oslo  
Tlf: 40 00 43 60  
info@momentum.nu  
www.momentum.nu

## Livsglede (Joy of life), advertising and release plan for 2025:

Distribution of Livsglede:

The magazine is printed in 2000 copies and distributed in Norway and Sweden to:

- All members of Momentum, we are now approaching 900 personal members
- All hospitals and rehabilitation centres that are part of the amputee treatment chain
- Orthopaedic clinics/workshops in Norway and Sweden (8-10 copies each)
- Suppliers for orthopaedic equipment
- Other stakeholders within and outside the country's borders

In addition, the electronic version is available on our website, dating back to the start in 1998.

Release schedule:

Edition	Reservation deadline	Deadline for materials	Publication
1	Week 3	Week 7	Week 11
2	Week 16	Week 20	Week 24
3	Week 26	Week 33	Week 37
4	Week 42	Week 45	Week 49

Format & prices:

Format	Single indentation price	Price per issue with annual agreement 25% discount	Price for 4 issues with annual agreement
1/6 page	5800	4350	17400
1/3 page	9700	7275	29100
1/2 page	15500	11625	46500
2/3 page	17500	13125	52500
1/1 page	19400	14550	58200
1/1 back	27100	20325	81300

The annual agreement price is given on the condition that each of the four issues of the year is indented and only one annual invoice.

Format: and typesetting surface: A4 (210mm x 297mm), 180mm x 260mm

Slits & slit width: 3 x 58mm

Press & Tab: Offset, 133

Attached in the email are and sizes to create the ads for Livsglede.



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For ads smaller than 1/2 page, these can be both portrait and landscape format.

We get feedback from our members that they want even more real stories from everyday life. As you are part of the members' everyday lives, we will plan more editorial articles about your work in 2025. Feel free to contact us if you have a project or other news that we could make an article about.

### **Online advertising offer**

For all advertisers in Livsglede, we also offer online advertising and advertising in newsletters.

### **Price list for online advertising:**

Sample size:

468x60 Kr 700 per month

728x90 Kr 950 per month

1400x130 NOK 2500 per month

440x367 Kr 2500 per month

We adapt all requests for sizes for ads on the site.

### **Newsletter:**

If you want to advertise in newsletters with text and photos, we also offer this.

Price: NOK 1500 for a newsletter.

### **General Support:**

If you want to provide support for projects, events centrally, or in the regions, we greatly appreciate this!

### **Contact:**

For ads in Livsglede or on our website/newsletter, please contact:

Petter Thime on mobile +47 900 19 095 or mail: [pt@momentum.nu](mailto:pt@momentum.nu)

### **For existing advertisers:**

We have reserved a place for you with the same size ads as you have had in 2024.

Nice if you can give feedback on advertising as soon as possible.

Happy greetings

Petter Thime  
Head of board

Phone: +47 900 19 095



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